

**IMPORTANT INFORMATION
FROM YOUR COUNCIL -
FARMER WAY ESTATE
SPEED REDUCTION MEASURES**

My Ref: PK/FarmerWay
Your Ref:
Please ask for: Prime Kular
Telephone No. 0121 368 1177
E-mail: Tipton_feedback@sandwell.gov.uk
Date: 12th March, 2026

Dear Occupier

Farmer Way Estate – Speed reduction measures

Following concerns raised by residents regarding the speed of vehicles in the Farmer Way estate, local ward representatives, have asked for the introduction of safety and speed reduction measures along Farmer Way and into the surrounding residential streets, as shown on the attached Plans. Funding has been secured and made available under the Community Concerns Funding programme. This will help improve the road safety environment for the whole community in the area.

Councillors have also asked that residents be consulted on two potential road safety improvements within the estate as shown on the attached plans. Both proposals will make it safer for all road users including pedestrians, motor vehicles and cyclists and can either be introduced on their own or as a combined package of road safety improvements. The proposals are shown on the attached plans.

This consultation provides the opportunity for you to consider and provide feedback, if you wish to, on the proposed measures. If Highway Services receive no comments back, they will assume you are in support of the measures proposed.

The two potential improvements are:

Measure 1:

Introduce traffic calming in the form of speed cushions, associated carriageway road markings, and signing, mainly along Farmer Way and Wooding Crescent (see drawing 43880).

It is proposed to locate the new speed cushions in pairs, at 3.5m long x 2.0m wide x 85mm high, at the following locations:

FARMER WAY

Outside Number 1
Outside Numbers 23/25
Outside Numbers 34/36
Outside Numbers 51/53
Outside Numbers 80/82
Outside side of Dawn Drive Number 1
Outside Numbers 113/115
Outside side of Weston Drive Number 1
Outside rear of Charlotte Road Number 105

WOODING CRESCENT

Outside Numbers 8/10
Outside Numbers 28/30
Outside Numbers 55/57

Economy & Regeneration

Alan Lunt – Executive Director, Place
Sandwell Council House, Freeth Street, Oldbury, West Midlands. B69 3DE
www.sandwell.gov.uk

Measure 2:

Introduce a 20mph permanent speed limit, along Farmer Way and all connected side roads, (see drawing 43879). The proposed 20mph speed limit will be applied to the following roads:

Farmer Way, Olga Drive, Wooding Crescent, Jackson Close, Stead Close, Anne Grove, Violet Croft, Catherton Close, Margaret Vale, Hopton Close, Dawn Drive, Ruth Close, Weston Drive, Sefton Grove, Kidd Croft, Christine Close.

Highway Services would welcome your views on the two proposals, and your feedback can be made by emailing us at Tipton_Feedback@sandwell.gov.uk by 2nd April 2026.

If you wish to formally object to either the proposed traffic calming, the proposed reduction to 20mph or both then please make your representations in writing, stating your grounds for objection by email to Tipton_Feedback@sandwell.gov.uk by 2nd April 2026 and mark for the attention of Prime Kular.

Yours sincerely,

PSK

**Prime Kular,
Highway Engineer**