



“We want to ensure that every child and young person has the opportunity to learn, grow and thrive in a safe, supportive environment. Our shared goal is clear: to provide every child with the support and opportunities they need to flourish.”

Sally Giles - Director of Children and Education

Achieving Our Ambitions

Our focus is to ensure that all children and young people in Sandwell are **given the best start in life** so that they can go on to **achieve their full potential** in the future. We will support them to **lead happy, healthy lives** offering a range of opportunities for **positive activities, play and having fun**.

We want every child in Sandwell to grow up in a **safe, stable loving home**. Our aim is to ensure that children, young people and their families **receive the right support, in the right place and at the right time**.

Our Services:

- Education Services
- Commissioning, Partnerships, and Improvement
- Inclusive Learning Services
- The Education Support Service

Key Plans and Strategies

- Child Care Sufficiency Plan
- Child Friendly Sandwell - UNICEF UK Action Plan
- Early Years Strategy and Service Improvement Delivery Plan
- Family Hub Delivery Plan
- Inclusion Strategy
- Learning and Advisory Support Service Area Delivery Plan
- Local Offer Strategy
- Safeguarding Service Business Plan
- SEND Strategy and Improvement Plan
- School Attendance Support Service Business Plan
- Virtual School Service Area Delivery Plan



Priority Actions and Monitoring Progress

We support delivery of the **Growing up in Sandwell** strategic theme from the Council Plan. To achieve the desired outcomes outlined in the Council Plan 2024 - 2027, we will:

Growing up in Sandwell

- Deliver the Early Years and School Improvement strategies to ensure equitable access to good or better early years provision
- Support schools to maintain continuous improvement in levels of attendance, with specific focus on persistent and severe absence
- Embed the Sandwell Children's Safeguarding Partnership's Neglect Strategy across all council services, schools and early years providers
- Deliver the School Improvement Strategy to raise standards in all key stages and close the gaps with national benchmarking
- Develop and implement a demand mapping tool to improve early identification of children's additional needs from birth
- Develop and implement a SEND / Education, Health and Care (EHC) Recovery Plan to improve identification of needs and delivery of timely support for children and young people with and without EHC plans
- Improve the timeliness of our Education, Health and Care assessment and planning process
- Improve the availability and quality of Alternative Provision for children with and without unidentified SEND through the development of a Vulnerable Learners Pathway
- Deliver the Strengthening Skills and Employment Strategy to improve access to employment and training opportunities

Our top Key Performance Indicators are:

1. % of children achieving a Good level of development in the Early Years Foundation Stage
2. % Educational attainment for all pupils at the Expected level or above in reading, writing and maths at Key Stage 2
3. % EHCP 20 week completion rate

We monitor performance on a quarterly basis through our Corporate Performance Report. You can view our progress here:

www.sandwell.gov.uk/performance