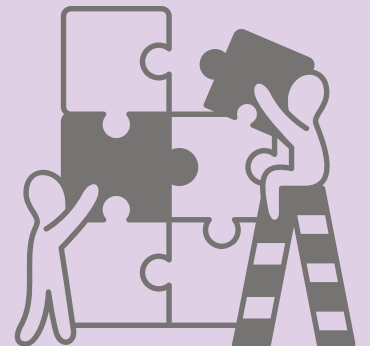
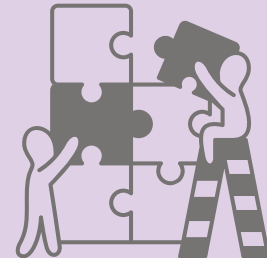


✕

CO-PRODUCTION IN PRACTICE SESSION EVALUATION



INTRODUCTION



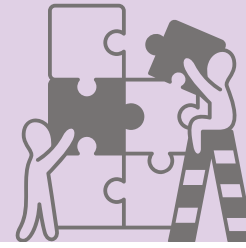
This is a summary report of the staff co-production in practice sessions held in Sandwell as part of our commitment to co-production. In line with the Adult Social Care plan, it was recognised that staff did not feel equipped to implement co-production or engagement principles into their work.

To address this, and support staff, Adult Social Care commissioning developed co-production in practice sessions to deliver to staff. The sessions cover Sandwell's definition and models of co-production, the benefits and barriers of co-production in the workplace, how to apply co-production within job roles and where to go to access support and guidance within the council. The sessions were initially designed by Changing our Lives in 2024.

Following this, Adult Social Care co-production staff have amended and delivered the sessions beyond Adult Social Care to all staff in directorates to support a 'one council' approach and embed consistent practice. The report presents feedback from attendees of Changing our Lives sessions and internal sessions.

COPRODUCTION IN PRACTICE

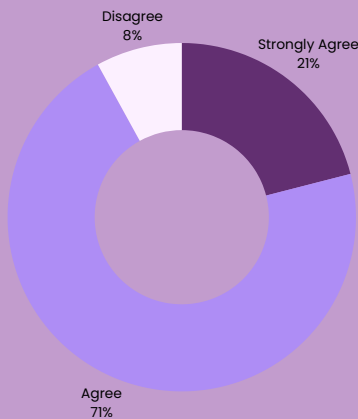
CHANGING OUR LIVES - 2024



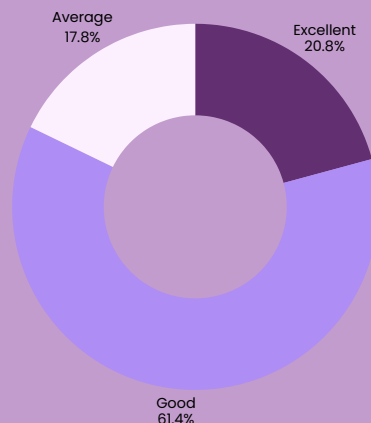
CO-PRODUCTION IN PRACTICE SESSIONS WERE INITIALLY DELIVERED BY CHANGING OUR LIVES IN CONJUNCTION WITH ADULT SOCIAL CARE OVER THE COURSE OF 2024.

ATTENDEES: 38 SESSIONS:3

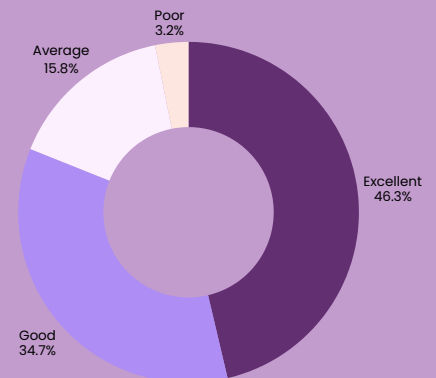
STATISTICS



Better understanding of co-production after the session



The content of the co-production session



The co-production session was relevant to individuals work areas

People liked...

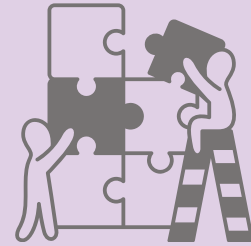
- ➔ Interactive, informal and participatory mode of delivery
- ➔ Face to face session
- ➔ Learning from others
- ➔ Collective working
- ➔ Knowledge and experience from trainers

Improvements...

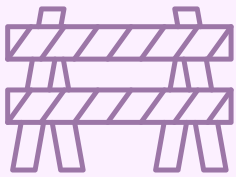
- ➔ Activities around the barriers to co-production
- ➔ More focus on practical application of co-production
- ➔ Audio-video quality
- ➔ Length of the session
- ➔ Provision of refreshments

COPRODUCTION IN PRACTICE

THE JOURNEY

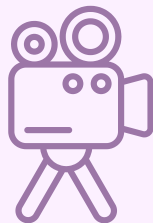


The sessions were adapted following feedback on areas that could be improved



WE CREATED
ACTIVITIES
AROUND
BARRIERS TO CO-
PRODUCTION

VIDEOS WERE
CHANGED TO
ENSURE BETTER
QUALITY AND
RELEVANCE



WE REDUCED THE
TIME OF THE
SESSION TO 1.5
HOURS WITH A
REFRESHMENT
BREAK

WE CREATED
PRACTICAL
SCENARIOS
RELATING TO WORK
PLACE CO-
PRODUCTION

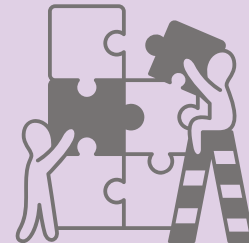


We galvanised staff through council-wide launch events to engage with a broad range of colleagues and collected feedback on further improvements from a small internal group representing different service areas



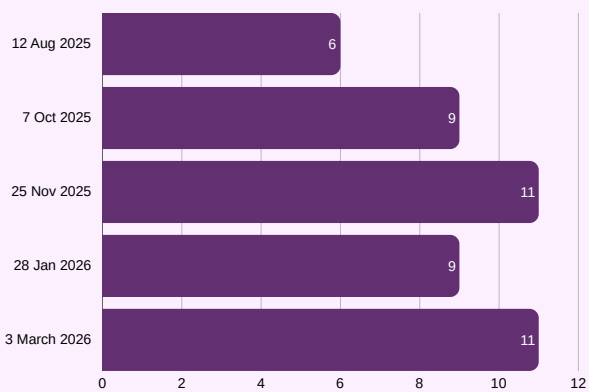
COPRODUCTION IN PRACTICE

INTERNAL SESSIONS
ATTENDANCE AND KEY INSIGHTS
AUG 2025-MAR 2026

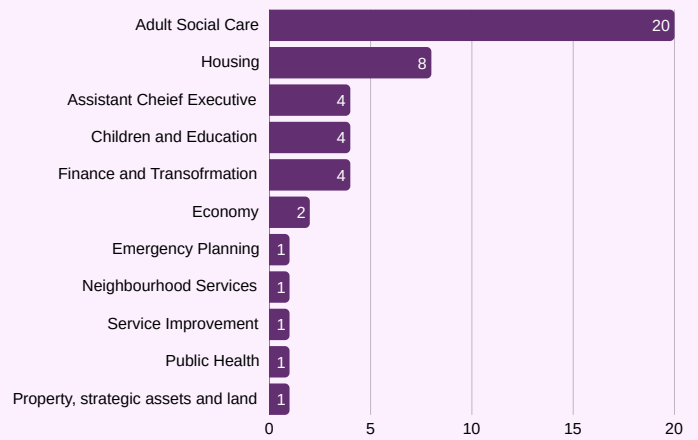


ATTENDEES: 46 SESSIONS:5 SERVICE AREAS: 11

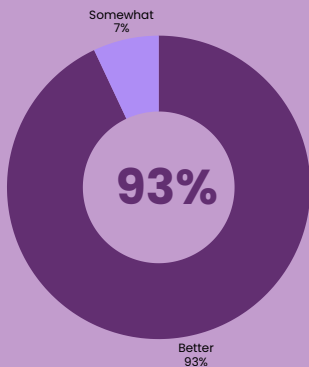
ATTENDANCE BY SESSION DATE



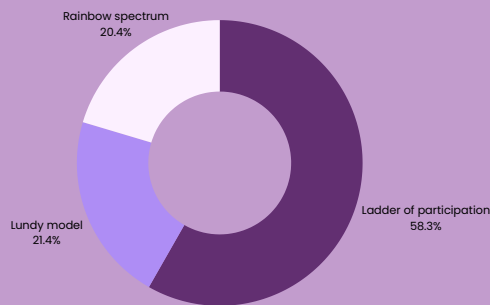
ATTENDEES BY SERVICE AREA



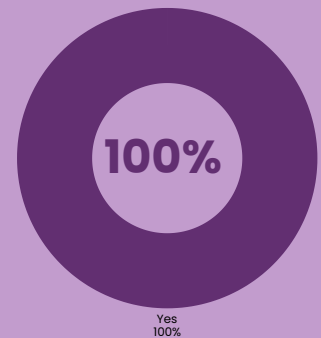
STATISTICS



Better understanding of co-production after the session



Name one or more models of co-production after the session



Know where to go for support and guidance after the session

How attendees plan to apply co-production

- Create creative opportunities and reflect on learning.
- Embedding co-production into planning and delivery.
- Involving individuals and communities from the start of the project.
- Strengthening communication and engagement.
- Person-centred and everyday approach.
- Feedback to groups, honesty and transparency.



It was nice to be in a space with colleagues from across Sandwell services and hearing experiences from different areas



Exploring how co-production applies in our day-to-day roles made it feel practical in real-world.

