

WEST BROMWICH

TOWN PLAN 2025/26

Charlemont with Grove Vale

Great Barr with Yew Tree Greets Green and Lyng

Hateley Heath

Newton

West Bromwich Central

Town Plans are designed to be used by residents, councillors, and local stakeholders. They are created by the ward councillors in collaboration with residents and are meant to be a tool, to encourage engagement and action around local-level topics and issues that matter to local people.

www.sandwell.gov.uk/neighbourhoods



Charlemont with Grove Vale Ward Plan



Your ward councillors





Les Trumpeter 07429 517 031

Natalie Weston 07827 444 769

Dalel Singh Bhamra 07443 551 022

Your ward priorities have been developed using local data and intelligence from the Sandwell Residents Survey 2024, resident reports via MySandwell and in consultation with local elected members.



Priority 1 - Enhance and Protect Green Spaces

Who will own this priority and how will it be measured? Serco, Parks

Obtain community feedback as well as monitor reports and data from service areas and partners in relation to green spaces.

What does good look like?

Vibrant, inclusive green spaces and parks that are safe, well-maintained and inviting for people of all

How will we deliver this priority?

Work with the community and volunteers to keep green spaces clean and safe. Publicise activities in parks.



Priority 2 - Create a Cleaner Environment

Who will own this priority and how will it be measured?

Serco, Environmental Enforcement Team, Environmental Health, Environmental Protection Officers Obtain community feedback, as well as monitor reports and data from service areas.

What does good look like?

Well-kept streets have very little graffiti, litter or fly-tipping. Residents take pride in their environment.

How will we deliver this priority?

Monitor street cleaning and publicity of enforcement. Partner with residents for clean-up events, volunteering and awareness campaigns.



Priority 3 - Improve Road Safety and Reduce Speeding

Who will own this priority and how will it be measured?

Police, Highways

Obtain community feedback and enforcement data on traffic accidents, speeding and parking issues.

What does good look like?

The rules of the road are respected, and residents feel safer.

How will we deliver this priority?

Share intelligence and run joint operations with partners and businesses.

Target hotspots with awareness campaigns. Support community initiatives.

Great Barr with Yew Tree Ward Plan



Your ward councillors

Great Barr with Yew Tree



Steve Melia 0121 502 5751

Michaela Alicock 07977 729 107

Connor Horton 07380 334 497

Your ward priorities have been developed using local data and intelligence from the Sandwell Residents Survey 2024, resident reports via MySandwell and in consultation with local elected members.



Priority 1 - A Cleaner, Greener Environment

Who will own this priority and how will it be measured?

Serco, Environmental Enforcement Team, Environmental Health, Environmental Protection Officers, Parks

Obtain community feedback, as well as monitor reports and data from service areas.

What does good look like?

Well-kept streets have very little litter or fly-tipping. Protected green spaces are vibrant and regularly used.

How will we deliver this priority?

Monitor street cleaning and publicity of enforcement. Protect and maintain green spaces. Partner with residents for clean-up events, volunteering and awareness campaigns.



Priority 2 - Reduce Anti-Social Behaviour

Who will own this priority and how will it be measured?

Police, ASB Team, Enforcement Protection Officers, Housing

Obtain reports of incidents and the enforcement actions taken.

What does good look like?

Reduced incidents of anti-social behaviour. Residents feel safer and are given regular feedback.

How will we deliver this priority?

Share intelligence and run joint operations with partners and community groups. Target hotspots with awareness campaigns to deter illegal off-road biking.



Priority 3 - Support Council Tenants

Who will own this priority and how will it be measured?

Housing Services, Housing Resolutions Team

Track the number of tenant cases resolved. Understand tenant satisfaction through surveys and complaints data.

What does good look like?

Tenants are well-informed, engaged through home checks and feel supported. There are fewer complaints with quicker resolution of issues.

How will we deliver this priority?

Ensure tenants have regular communication, clear and up-to-date information and support.

Greets Green and Lyng Ward Plan

YOUR 2025/26 PRIORITIES < Create a Cleaner Environment Safer Streets, Stronger Communities **Support Council Tenants**

Your ward councillors







John Giles 07816 353 752

Jackie Taylor 07813 364 299

Pam Randhawa 07951 861 263

Your ward priorities have been developed using local data and intelligence from the Sandwell Residents Survey 2024, resident reports via MySandwell and in consultation with local elected members.



Priority 1 - Create a Cleaner Environment

Who will own this priority and how will it be measured?

Serco, Environmental Enforcement Team, Environmental Health, Environmental Protection Officers Obtain community feedback, as well as monitor reports and data from service areas.

What does good look like?

Well-kept streets have very little graffiti, litter or fly-tipping. Residents take pride in their environment.

How will we deliver this priority?

Monitor street cleaning and publicity of enforcement. Partner with residents for clean-up events, volunteering and awareness campaigns.



Priority 2 - Safer Streets, Stronger Communities

Who will own this priority and how will it be measured?

Police, ASB Team, Enforcement Protection Officers, Youth Services

Obtain reports of incidents and the enforcement actions taken.

What does good look like?

Reduced incidents of anti-social behaviour and knife crime. Residents are given regular feedback.

How will we deliver this priority?

Work with partners, community and youth groups to share intelligence and run joint operations. Focus on education campaigns to deter ASB and knife crime.



Priority 3 - Support Council Tenants

Who will own this priority and how will it be measured?

Housing Services, Housing Resolutions Team

Track the number of tenant cases resolved. Understand tenant satisfaction through surveys and complaints data.

What does good look like?

Tenants are well-informed, engaged through home checks and feel supported. There are fewer complaints with quicker resolution of issues.

How will we deliver this priority?

Ensure tenants have regular communication, clear and up-to-date information and support.

Hateley Heath Ward Plan

YOUR 2025/26 PRIORITIES 1 Safer Streets, Stronger Communities 2 Reduce Off-Road Bikes Nuisance 3 Create a Cleaner, Greener Environment

Your ward councillors



Your ward priorities have been developed using local data and intelligence from the Sandwell Residents Survey 2024, resident reports via MySandwell and in consultation with local elected members.



Priority 1 - Safer Streets, Stronger Communities

Who will own this priority and how will it be measured?

Police, ASB Team, Enforcement Protection Officers, Parks, Youth Services

Obtain reports of incidents and the enforcement actions taken.

What does good look like?

Reduced incidents of crime and anti-social behaviour. Residents feel safer and are given regular feedback.

How will we deliver this priority?

Work with partners, community and youth groups to share intelligence and run joint operations. Focus on education campaigns to deter ASB.



Priority 2 - Reduce Off-Road Bikes Nuisance

Who will own this priority and how will it be measured?

Police, ASB Team, Enforcement Protection Officers, Youth Services, Housing Obtain reports of incidents and the enforcement actions taken.

What does good look like?

Reduced incidents of off-road bikes causing a nuisance. Residents feel safer and are given regular feedback.

How will we deliver this priority?

Work with partners and community groups to share intelligence and run joint operations. Focus on educ campaigns to deter illegal off-road biking.



Priority 3 - Create a Cleaner, Greener Environment

Who will own this priority and how will it be measured?

Serco, Environmental Enforcement Team, Environmental Health, Environmental Protection Officers, Parks

Obtain community feedback, as well as monitor reports and data from service areas.

What does good look like?

Well-kept streets have very little litter or fly-tipping. Protected green spaces are vibrant and regularly used.

How will we deliver this priority?

Monitor street cleaning and publicity of enforcement. Protect and maintain green spaces. Partner with residents for clean-up events, volunteering and awareness campaigns.

View the local ward profile and more information about Hateley Heath Ward at www.sandwell.gov.uk/neighbourhoods

Newton Ward Plan

VOUR 2025/26 PRIORITIES Improve Community Engagement Expand Rewilding and Greenspace Development Reduce Anti-Social Behaviour

Your ward councillors



Your ward priorities have been developed using local data and intelligence from the Sandwell Residents Survey 2024, resident reports via MySandwell and in consultation with local elected members.



Priority 1 - Improve Community Engagement

Who will own this priority and how will it be measured?

Community Services, Neighbourhood Services Team

Obtain community data and feedback, as well as data on initiatives and funding.

What does good look like?

Better partnership working and increased collaboration across community groups. Successes are shared in a regular, clear and accessible manner.

How will we deliver this priority?

Set up a community network to ensure local voices are heard. Publicise and share good news stories.



Priority 2 - Expand Rewilding and Green Space Development

Who will own this priority and how will it be measured?

Parks, Grounds Maintenance, Arbs and Countryside

Obtain community feedback as well as monitor reports and data from service areas and partners in relation to rewilding and green spaces.

What does good look like?

Vibrant, inclusive green spaces that are safe, well-maintained and inviting for people of all ages.

How will we deliver this priority?

Work with the community and volunteers to keep green spaces clean and safe. Publicise activities in parks.



Priority 3 - Reduce Anti-Social Behaviour

Who will own this priority and how will it be measured?

Police, ASB Team, Enforcement Protection Officers, Housing Obtain reports of incidents and the enforcement actions taken.

What does good look like?

Reduced incidents of anti-social behaviour. Residents feel safer and are given regular feedback.

How will we deliver this priority?

Share intelligence and run joint operations with partners and community groups. Target hotspots with awareness campaigns.

View the local ward profile and more information about Newton Ward at www.sandwell.gov.uk/neighbourhoods

West Bromwich Central Ward Plan



Your ward councillors



Your ward priorities have been developed using local data and intelligence from the Sandwell Residents Survey 2024, resident reports via MySandwell and in consultation with local elected members.



Priority 1 - Managing Parking

Who will own this priority and how will it be measured?

Highways, Housing

Obtain community feedback and data on complaints and enforcement actions.

What does good look like?

Residents and visitors can find improved parking.

How will we deliver this priority?

Promote resident parking schemes. Publicise improvements as well as enforcement.



Priority 2 - Greener, Cleaner Spaces for All

Who will own this priority and how will it be measured?

Serco, Environmental Enforcement Team, Environmental Health, Environmental Protection Officers, Parks

Obtain community feedback, as well as monitor reports and data from service areas.

What does good look like?

Well-kept streets have very little litter or fly-tipping. Protected green spaces are vibrant and regularly used.

How will we deliver this priority?

Monitor street cleaning and publicity of enforcement. Protect and maintain green spaces. Partner with residents for clean-up events, volunteering and awareness campaigns.



Priority 3 - Enhance Neighbourhood Safety

Who will own this priority and how will it be measured?

Police, Schools, Highways

Obtain reports of incidents and the enforcement actions taken.

What does good look like?

The rules of the road are respected. Residents feel safer and are given regular feedback.

How will we deliver this priority?

Target hotspots with awareness campaigns. Work with community and partners to share intelligence and run joint operations.

View the local ward profile and more information about West Bromwich Central Ward at www.sandwell.gov.uk/neighbourhoods