

# ROWLEY REGIS

## TOWN PLAN 2025/26

**Blackheath**

**Cradley Heath  
and Old Hill**

**Rowley**

**Tividale**

Town Plans are designed to be used by residents, councillors, and local stakeholders. They are created by the ward councillors in collaboration with residents and are meant to be a tool, to encourage engagement and action around local-level topics and issues that matter to local people.

[www.sandwell.gov.uk/neighbourhoods](http://www.sandwell.gov.uk/neighbourhoods)



# Blackheath Ward Plan

## YOUR 2025/26 PRIORITIES ✓

- 1 Reduce Anti-Social Behaviour
- 2 Town Centre Improvements
- 3 Enhance and Protect Green Spaces

## Your ward councillors

### Blackheath



Danny Millard  
07825 706 133



Jag Singh  
07812 682 584



Kerrie Carmichael  
07852 699 513

Your ward priorities have been developed using local data and intelligence from the Sandwell Residents Survey 2024, resident reports via MySandwell and in consultation with local elected members.



## Priority 1 – Reduce Anti-Social Behaviour

### Who will own this priority and how will it be measured?

Police, ASB Team, Enforcement Protection Officers, Housing  
Obtain reports of incidents and the enforcement actions taken.

### What does good look like?

Reduced incidents of anti-social behaviour. Residents feel safer and are given regular feedback.

### How will we deliver this priority?

Share intelligence and run joint operations with partners and community groups. Target hotspots with awareness campaigns.



## Priority 2 – Town Centre Improvements

### Who will own this priority and how will it be measured?

Regeneration

Obtain resident and business feedback as well as data from service areas.

### What does good look like?

The Town Centre is well-kept, clean and bustling.

### How will we deliver this priority?

Partner with services, residents and businesses to deliver on the Town Deal. Publicise Town Centre events and opportunities.



## Priority 3 – Enhance and Protect Green Spaces

### Who will own this priority and how will it be measured?

Housing, Serco, Parks, Environmental Enforcement Team

Obtain community feedback as well as monitor reports and data from service areas and partners in relation to green spaces.

### What does good look like?

Vibrant, inclusive green spaces and parks that are safe, well-maintained and inviting for people of all ages.

### How will we deliver this priority?

Work with the community and volunteers to keep green spaces clean and safe. Publicise activities in parks.

View the local ward profile and more information about Blackheath Ward at  
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# Cradley Heath and Old Hill Ward Plan

## YOUR 2025/26 PRIORITIES ✓

- 1 Create a Cleaner Environment
- 2 Support the Provision of Events
- 3 Enhance and Protect Green Spaces

## Your ward councillors

### Cradley Heath and Old Hill



Julie Webb  
0121 559 9263



John Tipper  
07501 066 202



Vicki Smith  
07970 497 742

Your ward priorities have been developed using local data and intelligence from the Sandwell Residents Survey 2024, resident reports via MySandwell and in consultation with local elected members.



## Priority 1 – Create a Cleaner Environment

### Who will own this priority and how will it be measured?

Serco, Environmental Enforcement Team, Environmental Health, Environmental Protection Officers  
Obtain community feedback, as well as monitor reports and data from service areas.

### What does good look like?

Well-kept streets have very little graffiti, litter or fly-tipping. Residents take pride in their environment.

### How will we deliver this priority?

Monitor street cleaning and publicity of enforcement. Partner with residents for clean-up events, volunteering and awareness campaigns.



## Priority 2 – Support the Provision of Events

### Who will own this priority and how will it be measured?

Events Team, Parks, Highways  
Obtain community feedback and events data.

### What does good look like?

More activities take place within the Ward.

### How will we deliver this priority?

Work with services, the community and volunteers to deliver activities.



## Priority 3 – Enhance and Protect Green Spaces

### Who will own this priority and how will it be measured?

Parks, Housing  
Obtain community feedback as well as monitor reports and data from service areas and partners in relation to green spaces.

### What does good look like?

Vibrant, inclusive green spaces and parks that are safe, well-maintained and inviting for people of all ages.

### How will we deliver this priority?

Work with the community and volunteers to keep green spaces clean and safe. Publicise activities in parks.

View the local ward profile and more information about Cradley Heath and Old Hill Ward at [www.sandwell.gov.uk/neighbourhoods](http://www.sandwell.gov.uk/neighbourhoods)

# Rowley Ward Plan

## YOUR 2025/26 PRIORITIES ✓

- 1 Improve Road Safety and Reduce Speeding
- 2 Support Council Tenants
- 3 Enhance and Protect Green Spaces

## Your ward councillors

### Rowley



Claire Mayo  
07480 744 438



Khayam Khan  
07897 780 526



Sohail Iqbal  
07442 878 404

Your ward priorities have been developed using local data and intelligence from the Sandwell Residents Survey 2024, resident reports via MySandwell and in consultation with local elected members.

## ✓ Priority 1 – Improve Road Safety and Reduce Speeding

### Who will own this priority and how will it be measured?

Police, Highways

Obtain community feedback and enforcement data on traffic accidents, speeding and parking issues.

### What does good look like?

The rules of the road are respected, and residents feel safer.

### How will we deliver this priority?

Target hotspots with awareness campaigns. Support community initiatives.

## ✓ Priority 2 – Support Council Tenants

### Who will own this priority and how will it be measured?

Housing Services, Housing Resolutions Team

Track the number of tenant cases resolved. Understand tenant satisfaction through surveys and complaints data.

### What does good look like?

Tenants are well-informed, engaged through home checks and feel supported. There are fewer complaints with quicker resolution of issues.

### How will we deliver this priority?

Ensure tenants have regular communication, clear and up-to-date information and support.

## ✓ Priority 3 – Enhance and Protect Green Spaces

### Who will own this priority and how will it be measured?

Parks

Obtain community feedback as well as monitor reports and data from service areas and partners in relation to green spaces.

### What does good look like?

Vibrant, inclusive green spaces and parks that are safe, well-maintained and inviting for people of all ages.

### How will we deliver this priority?

Work with the community and volunteers to keep green spaces clean and safe. Publicise activities in parks.

View the local ward profile and more information about Rowley Ward at  
[www.sandwell.gov.uk/neighbourhoods](http://www.sandwell.gov.uk/neighbourhoods)

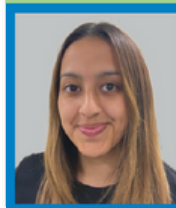
# Tividale Ward Plan

## YOUR 2025/26 PRIORITIES ✓

- 1 Reduce Fly-Tipping
- 2 Support Council Tenants
- 3 Improve Road Safety and Reduce Speeding

## Your ward councillors

### Tividale



Amrita Dunn  
07555 127 349



Wakas Younis  
07424 377 892



Maria Crompton  
07810 850 960

Your ward priorities have been developed using local data and intelligence from the Sandwell Residents Survey 2024, resident reports via MySandwell and in consultation with local elected members.



## Priority 1 – Reduce Fly-Tipping

### Who will own this priority and how will it be measured?

Serco, Environmental Enforcement Team, Environmental Health, Environmental Protection Officers  
Obtain community feedback, as well as monitor reports and data from service areas.

### What does good look like?

Well-kept streets have very little graffiti, litter or fly-tipping. Residents take pride in their environment.

### How will we deliver this priority?

Monitor street cleaning and publicity of enforcement. Partner with residents for clean-up events, volunteering and awareness campaigns.



## Priority 2 – Support Council Tenants

### Who will own this priority and how will it be measured?

Housing Services, Housing Resolutions Team

Track the number of tenant cases resolved. Understand tenant satisfaction through surveys and complaints data.

### What does good look like?

Tenants are well-informed, engaged through home checks and feel supported. There are fewer complaints with quicker resolution of issues.

### How will we deliver this priority?

Ensure tenants have regular communication, clear and up-to-date information and support.



## Priority 3 – Improve Road Safety and Reduce Speeding

### Who will own this priority and how will it be measured?

Police, Highways

Obtain community feedback and enforcement data on traffic accidents, speeding and parking issues.

### What does good look like?

The rules of the road are respected, and residents feel safer.

### How will we deliver this priority?

Target hotspots with awareness campaigns. Support community initiatives.

View the local ward profile and more information about Tividale Ward at  
[www.sandwell.gov.uk/neighbourhoods](http://www.sandwell.gov.uk/neighbourhoods)